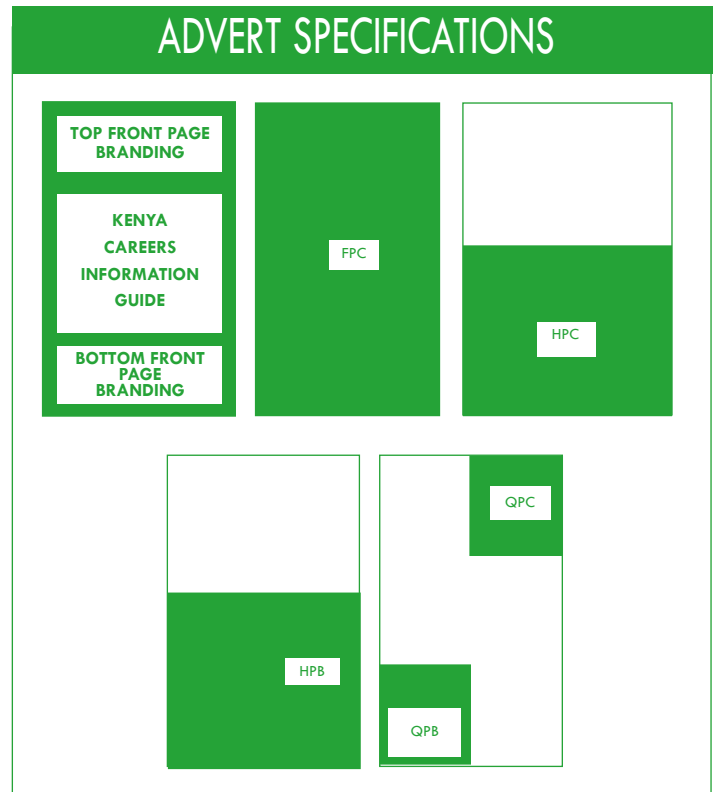


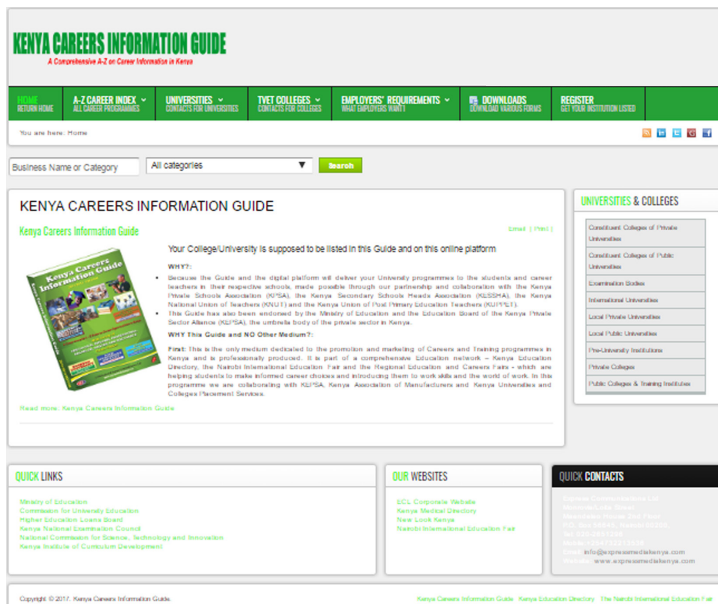
KENYA CAREERS INFORMATION GUIDE

3RD EDITION

ADVERTISING RATES		
SIZES	SPACE CODE	KSHS.
Full Page Colour	FPC	139,200
Half Page Colour	HPC	73,080
Quarter Page Colour	QPC	40,600
Half Page Blue	HPH-B	58,000
Quarter Page Blue	QPH-B	34,800
Inside Front Cover	IFC	174,000
Inside Back Cover	IBC	162,400
Back Cover	BC	174,000
Top Front Page Branding	6cm x 18 cm + 2 Full Page Colour +	417,600 +
Bottom Front Page Branding	6cm x 18cm + 2 Full Page Colour +	417,600 +
One Top Section Page Branding + Full Page Colour	One TSB + FPC +	179,800 +
One Bottom Section Page Branding + Full Page Colour	One TSB + FPC +	179,800 +



ADVERTISING ON WWW.KENYACAREERSGUIDE.CO.KE



Homepages	
Typet of Banner	Cost Per Month (Ksh.)
Block Banner	8,500
Banner	6,500
Logo Link	4,500

Minimum period available is 6 months

Sectionpages	
Type of Space	Cost Per Month (Ksh.)
Block Banner	5,500
Banner	4,500
Logo Link	3,500
Featured Listing	2,500

Tick as appropriate. All rates net of 16% VAT

Banner: 250x90 (Pixels)
Block Banner:250x250 (Pixels)



Logo Link

Featured Listing: Top in the alphabetical listing